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CELEBRITY LEADERSHIP PROGRAM
Mentoring, Leadership, Anti-Bullying
Assembly Programs Grades K - 12

Bound For Greatness

Program Topics of Discussion

- Leadership
- Anti-bullying/Cyberbullying
- Character Development
- Behavior Management
- Making Good Choices and Decisions
- Conflict Resolution
- Respect
- Diversity
- Goal Setting
- Tolerance
- Integrity
- Career Development
- Anti-violence
- Anti-drugs
- Discipline
- Acceptance
- Peer Pressure
- Health, Nutrition, Sports and Fitness
- Life Skills Enhancement
- Gang Prevention & Intervention
- Dropout Prevention and Intervention
- Teen Relationship and Dating Violence
- Literacy
- Vandalism
- Hazing
- Importance of Education
- Parental Involvement
- Teacher Leadership Training



Inspire Me Mentoring Program

Bound For Greatness Inspire Me Mentoring Program is achieving unprecedented success in schools nationwide. Inspire Me provides leadership support and motivation for the entire school: We engage the students, teachers, parents and the administrative team. The primary goal of this long term program is to help schools and school districts provide additional educational support services for students, teachers, counselors, coaches, administrators and parents. Bound For Greatness decreases bullying, violence, vandalism, youth suicide, and behavior management issues in schools grades K - 12.

Our Inspire Me Program is designed to prepare students and educators for successful outcomes. We motivate everyone in the building to work harder, to focus and refocus, to commit to academic goals and objectives 100% even when the body wants to slow down or shift into cruise control. Most importantly, with urgency, we help students and teachers start and finish the year strong. We steer students toward productive roles in school and the community. Inspire Me words off peer pressure, bullying, poor choices and decisions, unacceptable behavior, lack of respect, discipline, tolerance, and lackluster effort that finds its way into our schools and classrooms.

Program Duration

Inspire Me is 3 months, 5 months and/or the full fiscal school year. You can implement the program in the beginning or middle of the school year. It is ideal for schools that are interested in improving school climate, enhancing leadership skills and character, team building skills, academic performance, self-esteem, parental involvement, and connecting students, teachers, and parents to the overall vision of the administrative teams goals and objectives. Some schools use this program to prepare students for state testing.



Project Impact Mentoring Program

Project Impact celebrity ambassador student leadership mentoring program, grades 2 - 12. We provide leadership support, mentoring, behavior management workshops, character enhancement programs, and bullying prevention support services for students (at-risk, disaffected, special needs, homeless, disengaged, low achieving, alternative education), disadvantaged schools, alternative education programs, juvenile detention centers and communities.

In addition, we facilitate leadership/motivational support for teachers, parents, coaches, social workers, administrators and counselors. Project Impact is designed to improve academic performance, school climate, time-on-task, student leadership, goal setting, life skills, career development, character, teacher leadership and teacher parent relations, and parental involvement.

Project Impact is frequently prorated to help schools and cities that have limited operating budgets, high crime, poverty, violence and disadvantaged children and educational resources. It is also for educational leaders who are proactively engaged in improving school climate, academic performance, student safety, health, leadership skills, character, and life skills. Bound For Greatness is going the distance to ensure successful outcomes for thousands of children nationwide.

Our celebrity ambassador leadership program is 3 months, 5 months, and 1 year. Our celebrity consultant visits a school and/or school district once a week, biweekly and/or once a month. Each visit is 30 - 60 minutes. The Superintendent of Schools or a district director or a principal at a school selects the target student body.

Who Is The Target Audience?

- Special needs students, at-risk students, disaffected students.
- Alternative education students, homeless students.
- Student leaders, followers or BULLIES.
- Students who are involved in GANG activity.
- Students with disciplinary issues.
- Students with bad attitudes and tolerance issues.
- All male and/or female student leadership mentoring.
- Middle School, Elementary School, or High School students.
- Student athletes, student residing in single parent households.
- A low achieving grade level or class or select group of students or students with a 2.0 GPA.
- In-school suspension program.
- A group size of 10 - 15 students who need additional leadership guidance and academic support.

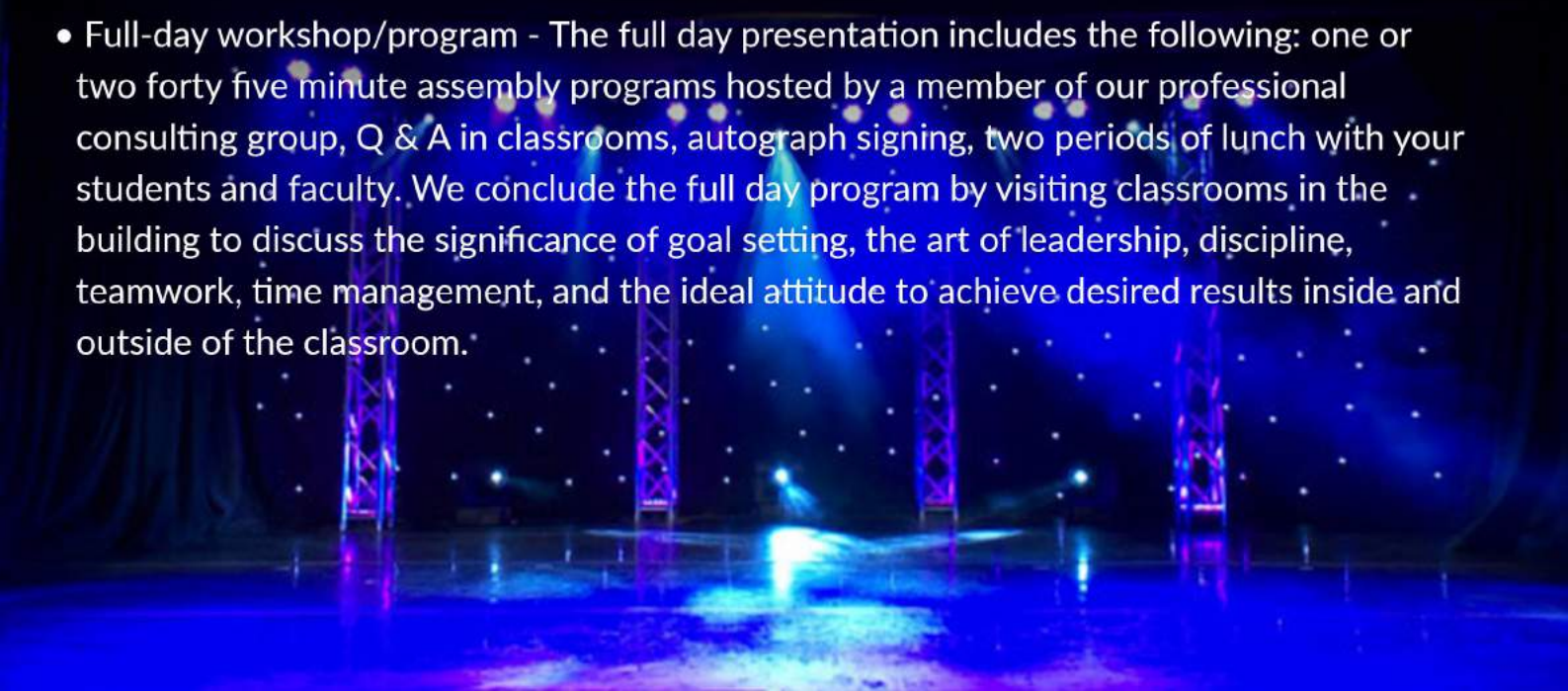
ASSEMBLY PROGRAMS

Duration

- 30 Minutes
- One Hour
- Half Day (3 hours)
- Full Day Program (6 hours)

Format

- 30 Minute Assembly Program - The assembly presentation is 30 minutes in its entirety. You have an option to use the last 3 - 5 minutes for Q & A. Some students receive autographed pictures for participating during the presentation.
- One Hour Assembly Program - The assembly presentation is forty five minutes in its entirety which includes fifteen minutes of autograph signing and Q & A in various classrooms, grades K-12.
- Half-day workshop/program - The half day presentation includes the following: one or two forty five minute (morning) assembly programs hosted by Duane West and/or a member of our professional consulting group, Q & A in classrooms, autograph signing and an early lunch with the children.
- Full-day workshop/program - The full day presentation includes the following: one or two forty five minute assembly programs hosted by a member of our professional consulting group, Q & A in classrooms, autograph signing, two periods of lunch with your students and faculty. We conclude the full day program by visiting classrooms in the building to discuss the significance of goal setting, the art of leadership, discipline, teamwork, time management, and the ideal attitude to achieve desired results inside and outside of the classroom.



STOP BULLYING

Pro Athletes, Inc. facilitate an interactive bullying prevention and intervention program for students, grades k - 12. Our workshops and assembly programs address the physical, verbal, social, electronic, cyberbullying, racial, religious, sexual and disability bullying. There are student and teacher role playing drama skits "Act It Out" incorporated in the presentation.

Act It Out exercises allow students to learn vicariously through our celebrity facilitator's experiences and stories. This format gives students an opportunity to model positive behavior. Students learn how to respond affectively to bullying situations. The duration of our short term programs are 1 hour, half day, full day.

The Bound For Greatness stop bullying program help students create a climate where bullying is not acceptable. We discuss the effects and consequences of bullying. Our celebrity speakers show target student body/audiences how to stand up and speak out against bullying. We educate students about the importance of respecting themselves, others and being accountable for their actions. We teach students how to deal with bullies with confidence. Students learn how to report bullying, who to tell and why.

The duration of our long term mentoring, leadership programs are 2 month, 3 months, 6 months and a full year. We focus on what students can do to avoid/stop bullying. The celebrity Bound For Greatness Stop Bullying Program addresses the systemic issues of bullying on and off school campus.

We Address The Following

- Teasing
- Cyberbullying
- Verbal
- Name Calling
- Social
- Physical
- Relationship Aggression
- Body Language
- Emotional
- Excluding
- Electronic
- Disability
- Verbal
- Sexual
- Racial



Pro Athletes, Inc

We are elite professionals in sports, business, education, public speaking and entertainment. We are a speaking bureau and educational consulting company that specializes in the educational, corporate and television broadcasting markets.

Our corporate seminars are navigated by the proprietary Twelve Principles To A Balanced And Fulfilling Lifestyle. Our lead program facilitator inspires millions on national television. Pro Athletes, Inc. is a proven leader in leadership and motivation.

Our Leadership Team

For 27 years, Pro Athletes, Inc. has provided short-term and long-term celebrity leadership programs for schools, students, teachers and parents. The majority of our elite athletes, and professional speakers have overcome many odds and levels of adversity in life to achieve personal success.

Our corporate team writes conducive at risk strategies for school districts and organizations. Duane West, Founder and CEO has 18 years experience as a national on-air, motivational TV personality (Formerly NBC-Universal TV).

Bound For Greatness

Our celebrity Bound For Greatness Program reinforces the significance of secondary education. It prepares and develops youth early on in their academia life for higher levels of academic achievement, fulfilling careers, successful lifestyles and productive roles in society.

The program reinforces winning attitudes and lifestyle strategies. Bound For Greatness is helping today's youth set realistic goals that are obtainable, it increases their knowledge, self-esteem and aids in character development.

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Meet The CEO and Founder, D. West

D. West is a nationally acclaimed on-air, motivational TV personality (formerly NBC TV), accomplished motivational speaker and fitness consultant. D. West is the host and Founder of the Bound For Greatness Program and CEO of Pro Athletes. Mr. West was honored by the President's Office Of The United States for his work with children and accomplishments in sports and fitness. He was honored on national TV as America's leading celebrity youth motivator, and he appeared on the Oprah Show.

